



Palacký University
Olomouc

WINTER SCHOOL



Open to students at all levels



Apply by December 20, 2022



ludmila.lackova@upol.cz



oltk.upol.cz/en/



Department
of General Linguistics

ON AI & SOCIETY

16–19 JANUARY 2023, OLOMOUC

Lectures on

- the history of artificial intelligence, robotics, and semiotics
- contemporary applications of AI
- automation bias and anthropomorphism
- the semiotic construction of reality
- technology and society
- science fiction and pop culture

with **practical exercises** on making sense of the complex discourses on technology and AI